

FOR IMMEDIATE RELEASE

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POLETENTIAL FEATURES EXCLUSIVE EVENT WITH WORLD RENOWN FITNESS POLE DANCER KT COATES

One night only event on July 18th includes Beginner and Intermediate/Advanced Workshops.

REDWOOD CITY, Calif. – June 8, 2007 – Poletential™, a premier Fitness Pole Dancing studio, announced today that on the evening of July 18, 2007, special guest fitness pole dancing instructor, KT Coates, will teach two exclusive workshops at Poletential.

Two one-hour workshops will be held at Poletential. The Beginner Workshop is from 6:15 p.m. to 7:15 p.m. and will include KT's basic fitness pole dancing repertoire. The class is available to 20 women (2 women per pole). The price is \$50 each. The Intermediate/Advanced Workshop is from 7:30 p.m. – 8:30 p.m. and will include difficult climbing and inversions from KT's well known routines. The class is limited to 10 women so that each can work on their own pole for \$60 each.

"I am excited to teach these workshops at Poletential," said KT Coates, owner, Vertical Dance, U.K., "Women incorporating pole dancing into their fitness routines is happening all over the world and Poletential is making it happen in the Bay Area. I look forward to inspiring these women to keep working hard and having a great time."

KT Coates is the founder of Vertical Dance and has over 10 years experience as a pole dancer. She has performed in many shows and competitions worldwide and is ranked as one of the top pole dancers in the world. She is known as one of the pioneers within the fitness pole dancing industry.

"KT does amazing pole tricks and I can't wait to see what we can learn from her," said Kris Breaux, Poletential client. "Working out at Poletential is part of my weekly fitness routine. I'm physically stronger and definitely more body confident and aware since I started."

For additional information about Poletential and the benefits of fitness pole dancing, please visit www.poletential.com

About Poletential

Poletential, a premier Fitness Pole Dancing studio, brings women together to experience a challenging workout combined with a new awareness of their bodies through dance and movement. Poletential is dedicated to creating a safe, non-competitive environment that gives women the freedom to find their own style and reach their personal goals. Poletential is located in Redwood City, California. Visit us at www.poletential.com.

Editor's Notes:

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